

## Privacy Policy

The undersigned Azienda Agricola Campo alla Sughera of Knauf di Knauf s.r.l. s.a.s., as Data Controller, hereby informs you that, pursuant to art. 13 and 14 of the EU Regulation 27 April 2016 n. 679 "General Data Protection Regulation" (hereinafter "GDPR"), the personal data you provide will be processed in the manner indicated below.

### Data Controller and contact details of the Data Protection Officer

The data controller is Knauf di Knauf S.r.l. s.a.s., with registered office in Via Livornese 20 Castellina Marittima (PI) and operational headquarters at the Bolgheri provincial road, 57022 Castagneto Carducci (LI), E-mail: [info@campoallasughera.com](mailto:info@campoallasughera.com) (hereinafter, "Data Controller"). The Data Protection Officer can be contacted by e-mail at [privacy-it@knauf.com](mailto:privacy-it@knauf.com) or by calling the telephone number 050 69211

### Types of data processed

The Data Controller may process the following personal data in accordance with this privacy policy: personal details, data relating to purchases, contact data and payment data. The collection can also take place through the forms and functions made available by Divinea S.r.l

### Purpose of the processing, legal basis and data retention period

Purpose of the processing	Legal basis	Activities	Data retention period
Management of Wine Tourism Experiences and Reservations	Execution of the contract and/or pre-contractual measures	We will process your personal data to provide the service you have booked and/or purchased	The data will be kept for the period of time necessary to manage your request and in any case no later than the terms provided for by specific legal obligations.
Administrative-accounting purposes	Legal obligation	We will process your personal data to fulfill any legal, accounting and tax obligations.	The data will be stored no later than the terms established by the legal obligations in force
Protection of rights related to the contract and the execution of the Experience	Legitimate interest of the data controller	The data may be used for the protection of rights by the Data Controller	The data will be stored no later than the terms established by the legal obligations in force or within the period of prescription of the protection actions
Sending information and promotional material through our newsletter service	Consent	We will process your personal data for sending information and promotional material through our newsletter service	The data will be stored until the consent is withdrawn.

### Nature of the provision

The provision of data is necessary for the provision of our services; without it, you will not be able to register and we will not be able to offer you our service. The consent for the processing of your data to send our newsletter is optional and failure to provide it does not have any negative consequences for the service you have booked and/or purchased.

## **Recipients of personal data**

The personal data you provide will be processed by personnel in charge, suitably trained and operating under the authority and responsibility of the Data Controller. Personal data may also be processed by third parties who provide related services, including communication services, e-mail, mail delivery, technical services for site management and other service providers relating to the aforementioned purposes. To the subjects above indicated, only the data strictly necessary for the performance of the related functions will be communicated. The updated list of all recipients is available at the headquarters of the Data Controller and will be provided at the request of the data subject by writing to the addresses indicated above. Smart Experiences involve the use of a Virtual Room managed by Third Parties appointed by the Data Subject. The information on the processing of the parties involved is present on the registration page or before accessing the Virtual Room. Please note that with the payment made by credit card, the data you provide will not be processed by Knauf di Knauf S.r.l. s.a.s., but only by the payment service provider, as an independent data controller.

More information is available on Paypal:

<https://www.paypal.com/it/webapps/mpp/ua/privacy-full> [Rights of the interested parties](#)

## **Rights of the data subjects**

We also inform you that, with regard to the data itself, you can exercise the rights provided for in CHAPTER III of GDPR at any time. In particular, you have the right to ask the Data Controller for access to data concerning you, their rectification or cancellation, the integration of incomplete data, the limitation of processing, to receive the data in a structured, commonly used and machine-readable format, to withdraw the consent given, to object in whole or in part to the use of data as well as to exercise the other rights recognized by the applicable regulations. These rights can be exercised by writing to the addresses indicated below. Pursuant to art. 77 of GDPR, moreover, you have the right to lodge a complaint with the Supervisory Authority if you believe that the processing violates the aforementioned GDPR.